

ALMA / Autores Literarios de Medios Audiovisuales

SPAIN

2012-2013 Activities Report

1. Training

On January, ALMA organized the “Self- production Workshop”, led by director Hugo Serra at SGAE Berlanga Hall, Madrid.

As in previous years, ALMA offers the **Cinema and Television MA** jointly with the prestigious Carlos III University at Madrid. This post-graduate degree, on its seventh edition, offers a high quality course on scriptwriting. It also means a significant income source for the guild as well as a good job opportunity for our members.

2. Festivals and Awards

ALMA was present at several Cinema Festivals, such as Málaga Cinema Festival, Barcelona MECAL Festival, Vitoria Cinema and Televisión Festival, Canal + Tv Series Festival and Alcalá de Henares Cinema Festival.

Our presence at these Festivals consisted on having ALMA’s members being part of the Jury, organising panel discussions or giving Best Script Award.

ALMA was also part of the National Cinema Award jury and the SGAE Julio Alejandro Script Award.

3. Writing Heads Project

This year we started the website <http://audiovisual.sindicatoalma.es>. The site offers more than twenty hours of visual media for free, including interviews to Spanish and international writers ('Writing Heads'), Panel discussions ('From writer to writer') and Presentations ('Double Link').

The site transformed into the documentary "Writing Heads: hablan los guionistas" (Writing Heads: the scripwriters talk). This is the first documentary on scriptwriters ever produced in Spain. It was selected and released on the 22nd of October at the prestigious Valladolid SEMINCI Festival.

4. Joint efforts with other Guilds

ALMA is a member of the Entertainment Workers Organization, that sums actors, directors and other film crew guilds. This joint effort was born to unite all the media professionals and to become a useful tool to fight against all the Spanish government cuts and constant attacks against the creative and cultural environment.

5. Successful Writers Visibility Event: 'First Writers-Media Encounter'

Last but not least, on the 1st of October, ALMA organized the 'First Writers-Media Encounter' where all the media were invited to meet the television series writers that were about to release new episodes on the mayor TV Stations: TVE, T5 and Antena 3.

The Encounter was a great success. The event was designed and conducted to provide the journalists a unique opportunity to get lots of information and interviews in just one morning. The days following the event, there was lot of news about our members, quoting them with names and pictures... writers visibility at its best!!

6. Membership

According to our membership database, we have 239 members