

SPANISH WRITERS GUILD ACTIVITY REPORT 2015

ALMA (Autores Literarios de Medios Audiovisuales) is the **Spanish Writers Guild** founded in 1989 by renowned authors. It currently has around 350 affiliated writers both from film and television.

The main activity of ALMA focuses on claiming fair salaries, fighting for copyright and making the writers to be in forums where laws which affect film and television industry are created. For this we have a board composed by 14 members, all professional screenwriters plus volunteer members, a lawyer and an employee who coordinates the work of communication and management of the Guild.

ALMA started the year 2015 with a **great achievement**: after a long negotiation with FAPAE, the Spanish Producers Association, a **minimum rates agreement of payment for writers has been included in the main law of the audiovisual industry.**

The guild works setting up **meetings with writers, directors and invites producers and writers to organize international master classes.** It also takes part in a **Masters Degree in Screenwriting for Film and Television with the Carlos III University of Madrid** (with the participation of 26 students this year), deliver an annual Award for Best Television Series Script at the FesTVal de Vitoria and an ALMA Award for Best Screenplay at the MECAL Shortfilm Festival. ALMA keep good relationships and collaborate with collecting societies SGAE and DAMA, the other writers associations of our country and specialized media industry. We are strong on the Internet through our <u>website</u>, <u>Facebook, Twitter</u> and the <u>Portal audiovisual ALMA</u>.

During 2015 we performed activities such as:

Master classes We organized a master class with Hagai Levi, writer, producer and director of several TV series all over the world. He has created "THE AFFAIR", winner of the Golden Globe, and the highly acclaimed Israeli TV serie "BE'TIPUL ", later adapted to the HBO's series "IN TREATMENT ", which won several Emmy and Golden Globe awards. The master class was open to all European professionals and was possible thanks to the support and collaboration of entities such as Fundación SGAE, DAMA, Movistar Series and the Ministry of Culture of Spain.



Festivals andALMA was present in several Cinema Festivals: Málaga CinemaAwardsFestival, Barcelona MECAL Festival, Vitoria Cinema and TelevisiónFestival (FesTVal) and Alcalá de Henares Cinema Festival (ALCINE).ALMA was also part of the National Cinema Award jury and the SGAEJulio Alejandro Script Award.

"No se escriben "They are not written by itself" is a lobbying campaign lead by ALMA to encourage the media to get the writers authorship and their names recognized in their press releases and industry news.

- Workshops and The guild has organized activities trying to offer to writers specific knowledge of TV and cinema. In that sense, it was developed a three month course for TV writers (<u>Talleres de formación de guionistas de programas</u>), a conference with the writers of Spanish TV series (<u>Así se Escribió</u>), a pitching workshop and a <u>conference with the writers</u> nominated to Goya Awards (Spanish Cinema Award).
- **Microfusión** ALMA and Microteatro (Micro-theater) collaborate in Microfusión, an initiative that brings together **novice writers with directors and actors** so they can create and produce five micro-theater plays. Micro-theater consists of short 15 minute performances with audiences of no more than 15 spectators.
- NationalALMA is part of de jury of the National Cinema Award, which this yearCinema Awardhas been won by the prestigious scriptwriter and director FernandoTrueba

PartnershipFrom October 2015, all the members of the Guild will enjoy specialwith The Blackconditions in the international platform "The Black List".List