

ACTIVITY REPORT



<u>INDEX</u>

- 1. NEW MEMBERS
- 2. STATUTE FOR ARTISTS
- 3. INDICATIVE REMUNERATION LIST FOR FREELANCE
- 4. COLLECTIVE BARGAINING AGREEMENT
- 5. TRANSPOSITION OF THE EUROPEAN COPYRIGHT DIRECTIVE
- 6. WORKING GROUP ON THE CHANGE OF CINEMATOGRAPHY MODEL
- 7. INTERNATIONAL ACTIVITY
- 8. DEFENSE OF CULTURAL DIVERSITY IN THE AUDIOVISUAL SECTOR
- 9. 7TH MEETING OF SCRIPTWRITERS
- **10. OTHER ACTIVITIES**
- 11. ACTIVITIES OF MEMBER ASSOCIATIONS



NEW MEMBERS

In May 2021, PREMISA, the association of film scriptwriters of the Canary Islands, was constituted and applied for membership in FAGA that same month. After studying the application, the incorporation became effective in June. Juan Manuel Betancort became a member of the board of FAGA representing PREMISA. After this incorporation, FAGA is now formed by:

GAC (Guionistes Associats de Catalunya), EDAV (Escriptors Valencians de l'Audiovisual), AGAG (Asociación Sindical Gallega de Guionistas), EHGEP (Euskal Herriko Gidoigileen Elkarte Profesionala) and PREMISA.

At the same time, FAGA has been in regular contact with Jorge Naranjo, president of CREAMOS, the recently formed association of scriptwriters and directors of Andalusia, to study formulas that would also allow them to join the federation.

STATUTE FOR ARTISTS

The crisis resulting from the COVID-19 pandemic has highlighted the need to implement effective measures to improve the working and living conditions of cultural workers, particularly scriptwriters. In this sense, FAGA has worked to promote the implementation of the measures included in the Artist's Statute approved by the Spanish Parliament.

This effort has resulted in regular meetings with:

- Directorate General of Cultural Industries of the Ministry of Culture.
- Spokespersons of the Interministerial Commission for the development of the EDA.
- Heads of Culture of the different parties with parliamentary representation.
- Collectives representing cultural and audiovisual workers.



In September 2021, the Interministerial Commission for the Artist's Statute met for the first time, comprising the Ministries of Finance, Education and Vocational Training, Labour and Social Economy, Presidency, Relations with the Courts and Democratic Memory; Inclusion, Social Inclusion and Social Inclusion, Social Security and Migration, and the Ministry of Universities. The first conclusions of the commission have been taken to two working meetings with the social partners, held in October and November, in which FAGA has actively participated.

INDICATIVE REMUNERATION LISTS FOR FREELANCE

Among the measures already approved in theEstatute of the Artist is the empowerment of professional associations to publish indicative remuneration lists for freelance, which FAGA considers fundamental in the defense of the interests of this group of scriptwriters. In order to ensure that such publication does not contradict Spanish and European competition legislation and thus avoid possible sanctions such as those imposed in the past on various professional organisations, FAGA has developed contacts with the CNMC (National Commission for Markets and Competition), with the Ministry of Culture and with the spokespersons for culture of the different Spanish parliamentary groups, which have resulted in the inclusion of this point in the Interministerial Commission for the Artist's Statute for the revision of its terms.

COLLECTIVE BARGAINING AGREEMENT

FAGA advises the social part of the negotiating table of the III Collective Agreement of the Audiovisual sector, which includes a section on the conditions of hired scriptwriters. In March 2019, an agreement was reached that recognised an update of the collecti–ve's salaries by 6% as well as the 14 annual payments, which was subsequently cha-llenged by the employers, leading to the de facto cessation of negotiations.

Throughout 2021, the parties have returned to the negotiating table, although the unreceptive attitude of the employers' side is hindering progress. At the moment they are awaiting a proposal on the length of the working day, after agreeing on working time tables.



After agreeing on salary tables that left scriptwriters out of the update established for the rest of the groups of workers in the audiovisual sector. For FAGA, the main objective that cannot be waived is the explicit recognition of the 14 annual payments.

TRANSPOSITION OF THE COPYRIGHT DIRECTIVE

In view of the delay in the transposition into Spanish law of the European Directive on Copyright in the Digital Single Market, FAGA, together with other organisations of the audiovisual sector, has developed an intense activity aimed at speeding up the process and guaranteeing that the transposition is faithful to what is established in the European legislation and reinforces the Spanish system of intellectual property protection. Throughout the year, FAGA representatives have met with the parliamentary spokespersons for culture of the different Spanish political parties, with the Director General of Cultural Industries of the Ministry of Culture and with the Minister himself. However, the procedure chosen by the administration to formalise the transposition, via Decree-Law, has prevented the social partners from being able to effectively monitor and present their alle-

gations before the start of the parliamentary process.

WORKING GROUP ON THE CHANGE OF CINEMATO-GRAPHY MODEL

In the third quarter of the year, FAGA has joined the group of Authors of the Working Group on the Change of Cinematography Model, in which organisations from all areas of the film industry participate with the aim of drafting a proposal for a new model of management of public resources destined to the support of Spanish cinema. The aim of this work is to collaborate with public institutions to improve the sector.

The first phase of the Committee's work has focused on drafting a proposal for the transformation of the ICAA (Instituto de Cinematografía y Artes Audiovisuales) into an independent state agency, along the lines of the existing bodies in other European countries.

The participation in this roundtable and in the meetings with the representatives of the Ministry of Culture has allowed FAGA to continue advancing in one of its main de



mands in terms of filmmaking: the recovery of direct state aid for screenwriting, eliminated in 2012.

INTERNATIONAL ACTIVITY

FAGA is, since its constitution, a full member of FSE, Federation of Screenwriters in Europe, the federation that brings together unions and associations of professional screenwriters from all over Europe, of whose board of directors it was a member between 2011 and 2013. FAGA has participated throughout the year in the online working sessions organised by FSE on different topics, from the monitoring of the transposition of the European Copyright Directive to the development of tools for collective bargaining aimed at state associations of screenwriters or the evaluation of the situation of professionals in the different fields of activity.

DEFENSE OF CULTURAL AND LINGUISTIC DIVERSITY

One of FAGA's main objectives is the defense and promotion of the cultural and linguistic richness of the Spanish audiovisual industry and the exchange of experience on diversity with professionals from other European industries. In 2021, this objective has been specified in two activities:

Otras voces, Otras Lenguas del cine Español

FAGA joined the ICAA's initiative to make 6 October the Day of Spanish Cinema. To this goal, it requested the collaboration of the VOD platform Filmin, which opened a channel called "Otras voces, lenguas del cine español" (Other voices, languages of Spanish cinema) to offer fifty feature films produced in the different co-official languages of Spain.

FAGA also collaborated with the initiative organised for this date by Alianza Audiovisual, a federation that brings together various associations of workers in the sector. This consisted of the screening of short films representative of the different film professions and a subsequent round table in which Pablo Fajardo, screenwriter and partner of PREMISA, spoke about the profession of screenwriter.



Otras voces, otras series

For the third consecutive year, FAGA organised, with the collaboration of the Serielizados Fest festival and the sponsorship of SGAE, the meeting "Other Voices, Other Series", which this year had Portugal as its guest country. The activity, which also had the collaboration of APAD, the Portuguese association of scriptwriters and playwrights, took place on 29 October 2021 at the Madrid edition of the Serielizados Fest and consisted of a round table in which the Portuguese scriptwriters Pedro Lopes, Patricia Muller and Bruno Nogueira, moderated by the Spanish scriptwriter Enrique Lojo, analysed the current situation of Portuguese series.

At the same time, an associative work meeting took place between FAGA and a representation of APAD formed by Patricia Muller and the filmmaker Gonçalo Teles, in which experiences were shared and possible ways of collaboration between entities were explored.

7TH SCRIPTWRITERS MEETING

Since its inception, FAGA, together with the Alma union, has promoted the Screenwriters' Meetings, the largest screenwriting event in the country, which are organised every two years. The seventh edition should have been held in 2021 but was delayed due to the pandemic and will finally take place between 3 and 5 dude March 2022, in Valencia. Throughout the last half of 2021, FAGA has been actively involved in the preparations.

OTHER ACTIVITIES

70 Teclas

FAGA is part of the 70 Teclas collective, an association of screenwriting professionals that promotes the annual publication in book form of two representative scripts of the best of Spanish cinema and series.



XVIII Julio Alejandro Screenplay Award

As in previous years, FAGA has been part of the selection committee and the jury of the XVIII edition of the Julio Alejandro Screenplay Award, organised by the SGAE Foundation and which is the best financially endowed in Spain.

ACTIVITIES OF THE MEMBER ASSOCIATIONS

FAGA is a second level organisation, made up of five associations that maintain direct contact with its members. To this end, they organise a large number of activities, of which the following is a brief summary:

. GAC

- Pitching Forum for feature films and series: Our pitch sessions for feature films and TV series, Pitching Forum GAC, have been developed once more along with Barcelona festivals Serielizados Fest (3rd edition) and L'Alternativa (8th edition). Our TV series pitch took place in late October with the presence of TVE, TV3, Mediaset and Movistar, and our feature film pitch has taken place in November with Filmin, TV3, TVE and A Contracorriente. We have selected 16 projects from 146 candidates (participation has increased over a 30%).
- IX Transmedia Screenwriting Contest : We're also hosting the 9th edition of our Transmedia Screenwriting Contest, which is awarded with 2000€ (offered by the Audiovisual Market of Catalonia).
- Participation at film festivals: GAC has organized two events at festivals. A round table about the screenwriting process of 'Historias para no dormir' (Amazon), with Alberto Marini, Rodrigo Cortés, Paco Plaza and Alejandro Ibáñez, moderated by Martí Lucas,



was held at the Sitges Film Festival, and we are also hosting a talk at Reteena (Youth Cinema Festival) in december, with guests TBC.

- Career management masterclass: Last February, Marian Sánchez Carniglia gave an online masterclass about career management for screenwriters, based on her book 'Entrenamiento para Aurigas: Storytelling para una gestion de carrera de éxito'.
- Communication and media upgrade: We have hired one of our associates as a community manager in order to broaden our social media reach, and we are working on a redesign of our website and logo (we will change our image before the end of the year)
- Meetings with executive producers: We invite some TV and VOD platforms executives to talk to our associates every year. In April and May, we have been visited by Jaume Ripoll from Filmin, which has just premiered its first original series, and Javier Pascual from Disney+ and Star, which have just landed in Spain. Both gave insights about their interests for upcoming projects and shared contact details to submit shows in development.
- Project sale support: We have put together a team of associates who, besides being screenwriters, are also successful executive producers, to mentor fellow writers in the process of selling their projects. Associates submit the work they are trying to get produced, and the selected ones receive a full review, a market analysis, and direct contacts to potentially interested companies.
- International Masterclass: An in-person activity was arranged with 'Shameless' creator Paul Abbott, but it was cancelled last minute for health issues. We are currently working to find an alternative.

FAGA

. EDAV

- EDAV Awards at Humans Fest:NEDAV, with its own jury at the International Human Rights Festival, Humans Fest, awards two categories:

EDAV Award for Best Screenplay in the International Official Section. EDAV-Humans VLC Award for Best Valencian Short Film.

- Consultancy for the preparation and technical assistance to the Institut Valencià de Cultura in the EFM, European Film Market of Berlin 2021.
- Annual labour survey to members: Survey to detect the situation and working conditions of our members.
- Masterclass with script editors. Ana Sanz-Magallón and Marjorie Bendeck: Online.
- Talk by screenwriter Jorge Sánchez Cabezudo as part of the Series Lab.
- X Edition Autors en Curt: cycle of Valencian short film screenings : cycle of screenings of short films by Valencian authors, giving the scriptwriters the leading role.
- VII One to One event within the framework of the VLC PITCH FORUM and in collaboration with the SGAE Foundation: Pitch event and one-to-one meetings for fiction audiovisual projects (series and feature films) that brings together authors with producers, channels or platforms with the aim of making the authors' audiovisual projects visible and facilitating their start-up
- VII Edition of the Cycle of feature films by Valencian authors in Valencia: cycle of feature films by Valencian authors. Fiction and documentaries. Four sessions of screenings.
- Collaboration with SocialMed Mediterranean Human Rights Festival: With its own jury, EDAV awards the EDAV prize for the Best Screenplay in the Official MED CINEMA Section at the International Mediterranean Film Festival, SocialMed.



. EHGEP

- Screenwriter's meeting: in collaboration with Cine Club Fas. We screen the film "Ane" with the presence of the director and screenwriter David Perez Sañudo and Marina Parés in the subsequent discussion.
- Two masterclasses on Character Psychology and Criminalistics. With the support of the SGAE Foundation.
- Best Basque Script Award at Festivals : Fant Festival de Cine Fantástico de Bilbao (Bilbao Fantastic Film Festival); Zinemaldia – San Sebastian Film Festival; Hendaye Film Festival; Animakom FEST Bilbao; Zinebi – Bilbao International Documentary and Short Film Festival.
- Zine Kontari: Different genres basque spoken films cycle.
- Legal advise for members.
- Institutional relations :As in previous years, EHGEP has appointed two representatives to sit on the Assessment Committees that decide on Audiovisual grants from the Basque Government's Department of Culture. Since 2018, the Basque Government has been convening a series of meetings under the name of "Audiovisual Sectorial Table", which brings together representatives of the most representative agents of the Basque Audiovisual sector, in order to create a fabric that is as unified as possible and consolidate the collaborations between these agents. EHGEP forms part of this sectorial table together with the producers' associations, Zineuskadi, EZAE-Basque Film Theatres Association and ElKEN-Basque Audiovisual Cluster.

. AGAG

- III DANIEL DOMÍNGUEZ WRITING AWARD: Third edition of the award granted by the Association to original and unpublished scripts in Galician language, with an endowment of 2.500,00 €.
- AGAG TUTORIALS FOR WOMEN SCRIPTWRITERS: Second edition of this initiative to promote the real presence of women scriptwriters in the Galician audiovisual sector.



Prestigious professionals in the audiovisual sector mentor six projects written by women in three different categories - feature films, series and television programmes -.

- PRESENT-FUTURE CONVERSATIONS: Experienced screenwriters talk to new screenwriters through streaming conversations, in which they will share their experiences, expectations, convergences and divergences between different generations, and their different working methods. Three pairs of scriptwriters from different fields participated: fiction, programmes and web formats.
- SCRIPT DEVELOPMENT WORKSHOP: During the FICBUEU International Short Film Festival of Bueu, Lidia Fraga and Enrique Lojo, members of the board of AGAG, tutored in a personalised way four short film projects in the script phase in order to reinforce them for their realisation. In the same festival, Xose Antonio Cascudo (another member of the board of the association) gave an *INITIATION TO SCRIPT COUR-SE* for film enthusiasts.
- COLLABORATION WITH FILM FESTIVALS: Either by being part of the official juries or by awarding the Screenplay Prize, AGAG maintains its collaboration with several of the most important film festivals in Galicia: Cans, Carballo Interplay, Intersección, Curtocircuito, VIFF – Vigo Inclusive Film Festival... In this last festival, AGAG organised the talk "Real fictional women: gender in the new fiction".
- PARTICIPATION IN THE SELECTING COMMITTEE OF THE 18th EDITION OF I+P Ideas para producir, a pitching event organised by the Galician Audiovisual Cluster.

. PREMISA

Due to its recent constitution, Premisa has been engaged in organisational activities.