

# FAGA

## ACTIVITY REPORT 2022

With the sponsorship of:



# FAGA

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# FAGA

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# FAGA

## INTRODUCTION

# FAGA

The Forum of Audiovisual Screenwriters' Associations (FAGA) is a state-wide federation that brings together five of the six professional organisations. Since its birth in 2007, FAGA is the instrument that its members have equipped themselves with to guarantee an effective defence of their common interests on their own behalf before their public and private interlocutors at national and European level, a single voice. In 2022, FAGA represents more than 560 screenwriting professionals and, due to its structure and establishment, it is the only organisation capable of understanding and representing the reality and needs derived from the cultural and linguistic diversity of the different audiovisual industries in Spain.

FAGA is made up of

AGAG / Asociación Sindical Galega de Guionistas (Galician Scriptwriters' Trade Union Association)

EDAV / Escriptors de l'Audiovisual Valencià (Valencian Audiovisual Writers) EHGEPE / Euskal Herriko Gidoigileen Elkarte Profesionala (Euskal Herriko Gidoigileen Elkarte Profesionala)

GAC-SiGC / Guionistes Associats de Catalunya-Sindicat de Guionistes de Catalunya.

PREMISA/ Asociación Profesional de Guionistas de Canarias, incorporated in 2021.

After a period of two years, marked by the incidence of the COVID-19 pandemic, which has conditioned all public activity, leading it towards a mostly on-line work, the period 2021/2022 has been characterised by a return to face-to-face work and a progressive recovery of the levels of activity prior to the pandemic. In order to be able to assume this evolution and to be able to continue developing its work, FAGA has made a significant effort for which it has been essential to count on the resources provided by its regular partners, among which the copyright management societies DAMA and SGAE occupy a pre-eminent place.

In order to be able to effectively attend to all these lines of work, FAGA has a stable structure, currently formed, in addition to the logical board of directors, by a General Management and a Legal Department that reinforce its work, serving as a bridge with the different public and private institutions related to the audiovisual sector, and establishing synergies with other trade union and cultural associations with similar goals and interests.

# FAGA

ORGANISATION CHART



Board:

President: Ángel Manzano (AGAG)

Vice-president: Txell Llorens (GAC)

Secretary: Lidia Fraga (AGAG)

Treasurer: Pau Martínez (EDAV)

Members: Ana Hormaetxea (EHGEP)

Juanma Betancort (Premisa)

Héctor Beltrán (EDAV)

Ion Iriarte (EHGEP)

Albert Plans (GAC)

Staff:

General Manager: Rodolf Giner

Legal Adviser: Ramón Rey (Castelao lawyers)

Community management: La Visible

Both legal adviser and community management are outsourced. The latter has been incorporated in the first quarter of 2023.

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MAIN WORK GUIDELINES



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During the period 2021/2022, the activity is mainly organised in eight major areas, which FAGA as specific and differentiated projects:

- Effective implementation of the measures contained in the opinion of the parliamentary subcommittee on the Artist's Statute, unanimously approved in 2018 by the plenary session of the Congress of Deputies.
- Advising the social part of the table of the 3rd Collective Agreement for Audiovisual Technicians, which includes a section referring to the group of scriptwriters.
- Interlocution with the ICAA and the parliamentary groups of the Congress of Deputies for the development and processing of the Preliminary Draft of the Cinema Bill, with special emphasis on the recovery of the ICAA's Scriptwriting Grants.
- Monitoring of the status of the transposition and reform of the different European Directives on Copyright, Audiovisual Services and Competition.
- Support for European activity, through participation in the initiatives of the Federation of Screenwriters in Europe (FSE) and contact with other European creators' organisations.
- Defence and promotion of the cultural and linguistic diversity of the audiovisual industry, both at national and European level.
- Strengthening of the associative fabric and exchange of knowledge between professionals: VII MEETING OF SCRIPTWRITERS.
- Associative activity and improvement of FAGA's internal functioning.

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## A. STATUTE OF THE ARTSIST

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The outbreak of the COVID-19 pandemic in 2020 highlighted the need to implement the measures set out in the opinion of the parliamentary subcommittee for the drafting of the Artist's Statute as the best tool for dealing with the delicate situation faced by cultural workers in our country, which aggravated the problems that the sector has been facing for a long time. Following contacts with the Government through the Directorate General for Cultural Industries, Intellectual Property and Cooperation, in the second half of 2021, the inter-ministerial working groups competent in the different areas covered by the Statute were set up.

## **Development of the activity**

Throughout 2022, following the first meetings of the inter-ministerial working groups, meetings have been held between the representatives of the different groups in the audiovisual sector and the coordinators of the Ministry of Culture to present the conclusions and gather contributions. The meetings are held in person and online.

FAGA also drafts documents with contributions for the different areas developed, for which it has the support of its legal services.

FAGA's contributions in this sense have been focused on:

Fiscal: definition of Scriptwriter for the corresponding epigraph of the Economic Activities Tax (IAE).

Social: Contribution proposal for self-employed workers in the cultural sector.

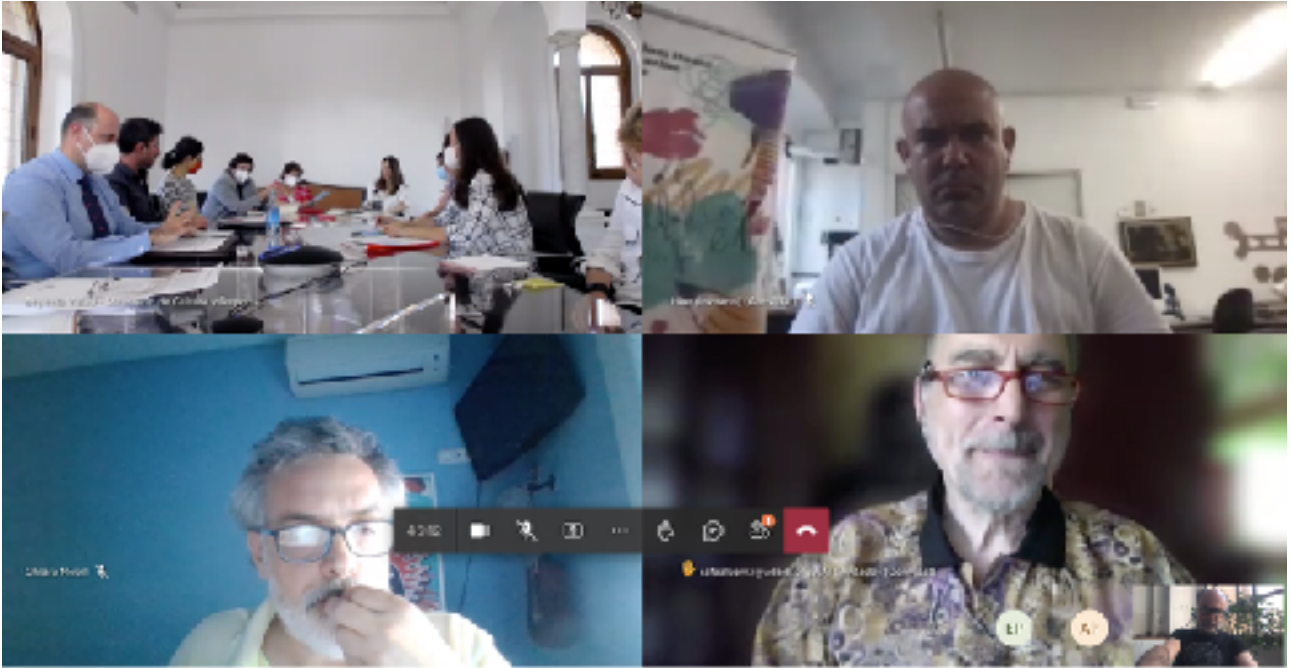
Labour : Considerations on the measures for hiring artists under the Royal Decree 1435.

Training: In terms of training, FAGA's main contributions have consisted in the drafting, together with Alianza Audiovisual, of a document addressed to the inter-ministerial team for the development of EDA, demanding the creation of Higher Public Schools of Audiovisual Arts, in which the speciality of Scriptwriting would be taught, in the image of what happens in other countries in our European environment.

As part of this line of work, FAGA attended the meeting held in Madrid on 11 December last for the presentation of the Law on Artistic Education at the Ministry of Education

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and subsequently participated together with Alianza Audiovisual, FAGA, Acción, Unión de Cineastas, APCP and CIMA in the drafting of a written statement of allegations against the law.



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## B. COLLECTIVE AGREEMENT

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FAGA advises the social part of the negotiating table of the III Collective Agreement of the Audiovisual Sector, which includes a section on the conditions and remuneration of hired scriptwriters. FAGA's representation, both in the meetings of the social side and in the negotiations with the employers, is formed by its president, Ángel Manzano, and its legal advisor, Ramón Rey. /after the employers' challenge to the agreement reached in March 2019, the 2017 salary table remains in force.

| TABLA SALARIAL GUIONISTAS TV 2017  |                        |                      |                         |
|--|------------------------|----------------------|-------------------------|
| Salario base mensual mínimo  |                        |                      |                         |
| PRESUPUESTO PRODUCCIÓN   | COORDINADOR DE GUIONES | GUIONISTA DE FICCIÓN | GUIONISTA DE NO FICCIÓN |
| Mayor o igual a 2.500.000 por temporada ó 300.000 por programa o capítulo              | 4.377,94€              | 2.916,04€            | 2.671,86€               |
| Entre 40.000 y 2.500.000 por temporada o entre 5.000 y 300.000 por programa o capítulo | 3.283,46€              | 2.187,06€            | 2.003,89€               |
| Menor o igual a 40.000 por temporada ó 5.000 por programa o capítulo                   | 2.462,59€              | 1.640,27€            | 1.502,92€               |



### **Development of the activity**

Negotiations for the 2021/2022 period have been characterised by the return to face-to-face meetings, with the focus on the regularisation of working hours, the percentage of salary increases and salary supplements for audiovisual technicians.

In the specific area of scriptwriters, negotiations have been blocked by the employers' refusal to recognise the 14 annual payments, while awaiting the rulings and appeals derived from the lawsuits filed by various professionals. This strategy has also conditioned the definition of a percentage for the updating of salaries. FAGA, which collaborates with the Alma trade union in advising the social side, agreed on a wage table proposal which, due to the absence of contact with the employers' side since the end of 2022, has not yet been taken into consideration.

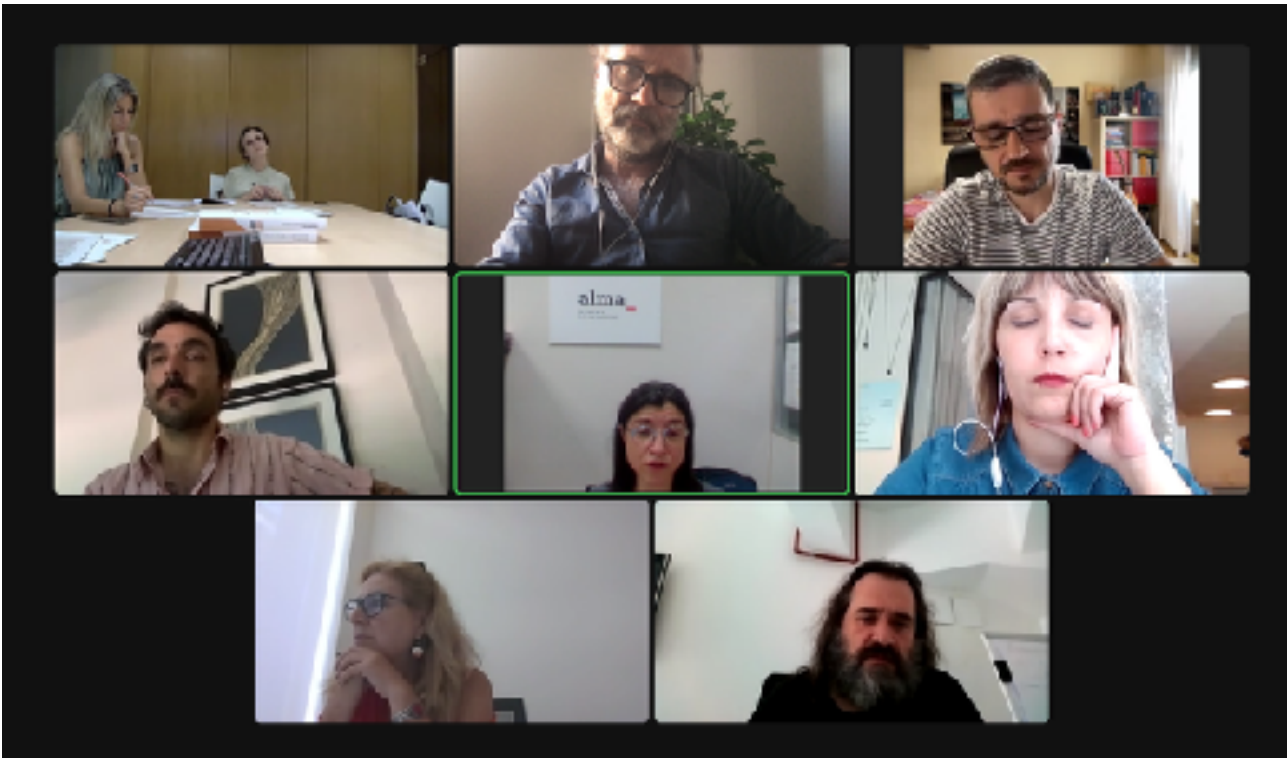
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## C. RELATIONSHIP WITH ICAA



# FAGA

With the ICAA, the work has been fundamentally related to the revisions of the text of the Draft Bill of the Cinema and Audiovisual Arts Act, to which we have made contributions aimed above all at guaranteeing support for cultural and linguistic diversity in audiovisual creation, at adequately protecting intellectual property in the different calls for proposals and, above all, at ensuring the recovery of direct aid for scriptwriting.



In this sense, it has been achieved that, finally, in the General Budget for 2023, an allocation of 15 million Euros has been made for direct aid for scriptwriting, which will be managed through the film institutes of the different Autonomous Communities, thus reinforcing support for cultural and linguistic diversity.

## Development of the activity

The relationship between FAGA and the ICAA has been fundamentally articulated around the different demands for contributions throughout the drafting process of the Law on Cinematography and Audiovisual Culture. FAGA has been providing documents which have subsequently been analysed in meetings, generally virtual. FAGA, through the GAC, also participated in the talk organised at the Sitges Festival by PROA, the association of Catalan producers. In the talk, Txell Llorens, vice-president of FAGA and president of the GAC, had the opportunity to defend before Beatriz Navas,

# FAGA

general manager of the ICAA and different representatives of the producers, FAGA's contributions to the Law regarding the safeguarding of intellectual property, the protection of cultural and linguistic diversity and the recovery of direct aid to writing.

Finally, FAGA attended the ICAA's call for the renewal of the assessment commissions for the different lines of aid, for which it presented the candidacies of Carlos Ares, scriptwriter and former president of the Galician Audiovisual Academy, and Miguel Gómez-Tejedor, scriptwriter and animation producer.

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## D. TRANSPOSITION OF EU DIRECTIVES

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Once the transposition of the Copyright Directive was completed, work focused on the processing of the General Law on Audiovisual Communication, which transposes the Audiovisual Services Directive. Here the work has consisted mainly in questioning the different parliamentary groups in the Congress of Deputies to insist on the need for quotas to ensure that the major operators produce in the different languages of the State and to raise their awareness so that they reject the abusive practices of the major operators towards intellectual property.

We also supported the protests of producers against the definition of independent producer included in the law, which opened the door to subsidiaries of large operators to public subsidies.

## **Development of the activity**

FAGA's action consisted of keeping in contact with the parliamentary spokespersons of the different groups present in the Congress of Deputies, with whom several online meetings were held throughout the process of the law's passage in order to present their considerations regarding the protection of intellectual property, the defence of linguistic and cultural diversity in audiovisual creation and the rejection of abusive contractual practices. The content of these considerations has been set out in different documents that have also been sent to the parliamentary groups so that they could be taken into consideration when proposing their amendments to the legislative text.

FAGA also publicly supported the producers' organisations when they protested against the last-minute modification of the wording of the law to allow the subsidiaries of the large operators to qualify for the definition of independent producer and thus access the lines of aid envisaged for this group.

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E. INTERNATIONAL ACTIVITY

# FAGA

FAGA is, since its constitution, a full member of the FSE – Federation of Screenwriters in Europe, a federation that brings together unions and associations of professional screenwriters from all over Europe, and of whose board of directors it was a member between 2011 and 2013. FAGA, the European representative of the interests of screenwriters working in the various audiovisual industries in Spain, shares a vote with the Alma trade union at FSE assemblies.

## Development of the activity

FAGA has participated in the two face-to-face assemblies this year, the second part of the 2021 assembly, which took place in May in Brussels, and the 2022 assembly, held in October in Copenhagen, coinciding with the 5th World Conference of Screenwriters. At this assembly we proposed that FSE should start a line of work to strengthen cultural and linguistic diversity in Europe, which was taken into consideration and which we will work on in a forthcoming meeting with FSE staff at the beginning of March and which we want to make one of our projects for 2023.



In addition, a FAGA delegation attended the 5th World Conference of Screenwriters, organised in October in Copenhagen by the Danish Screenwriters' Association.

FAGA has also participated, either in person or online, in the different workshops and webinars organised by FSE on the monitoring of the transposition of the European Copyright Directive, the reform of the Competition Directive and the negotiation with platforms.

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F. VII MEETING OF SCREENWRITERS

# FAGA

FAGA is the driving force behind the Screenwriters' Encounters, which this year celebrated its seventh edition. Since 2017, the Meetings have been organised by the Screenwriters Meeting Association, of which FAGA, together with Alma, is a founder. This year's edition took place in Valencia, between 3 and 5 March, and was the first after the hiatus caused by the COVID-19 pandemic. It has been the edition with the largest attendance and has been an organisational challenge.



ENCUENTRO DE  
GUIONISTAS

València, 10, 11 y 12 de junio de 2021

ORGANIZAN:

alma DESARROLLO EDUCATIVO

FAGA

COORDINA:

Escritores de  
Audiovisual  
Valencia **EDAV**

CON EL APOYO DE:

>AVVA

fundación **ssae**



## Development of the activity

In the distribution of tasks within the organisation of the Meeting, FAGA has assumed the coordination between the production and content teams, as well as the contact with the main sponsoring entities. As part of the Meeting, the ICAA organised a working session on the methodology of script evaluation in the different lines of aid, to which the different scriptwriters' associations were invited, as well as representatives of the central administration and the Institut Valencià de Cultura (Valencian Institute of Culture). The conference was coordinated by FAGA.



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G. ASSOCIATIVE ACTIVITY AND IMPROVEMENT OF INTERNAL WORK

# FAGA

At an associative level, FAGA has worked actively with other workers' organisations in the audiovisual industry, including Alianza Audiovisual, with which we maintain a close collaboration; Acción, the directors' association and the Alma trade union, among others.

FAGA has closely followed the constitution process of CINA, the Filmmakers Association of Andalusia, which brings together the scriptwriters of that territory and to which we have provided active advice. In this sense, we participated in the first CINA Meeting, held on 5 November within the framework of the Seville Film Festival, where we spoke precisely about the need to associate in order to effectively defend our collective interests.



FAGA is aware of the need to effectively transmit information about its activities and the benefits they bring to the members of its member organisations and to the screenwriters' collective in general, as an essential step to extend its penetration. For this reason, in 2022 FAGA has implemented a communication plan with the aim of improving its presence on the internet and social networks and the effectiveness of its numerous activities.

For the latter, it has contracted the services of La Visible, a community management agency in charge of the communication of the VII Meeting of Scriptwriters and the València Film Festival, among others.



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## H. OTHER PROJECTS AND ACTIVITIES

# FAGA

## 6-O Day of Spanish Cinema: Round table on the state of film funding.

On 6 October, FAGA took part in the celebrations of the Day of Spanish Cinema by collaborating with Alianza Audiovisual in the organisation of a round table on the situation of film subsidies in Spain. Pau Martínez, member of the board of directors, scriptwriter and director, spoke on behalf of FAGA. He analysed the aid systems in force in the different autonomous communities and demanded the need for a line of direct aid for writing at state level. The event was held in collaboration with SGAE in the Valle-Inclán hall of the Palacio de Longoria.



## Cosas de guionistas de anda por casa: online talks about screenwriting

In the last quarter of 2022, FAGA has launched a series of online talks entitled *Cosas de guionistas de andar por casa* (Scriptwriters' stuff from around the house), which aims to address different aspects of the screenwriting profession from a perspective close to the reality of the members of our associations.

The first of these talks took place on 21 December and dealt with the writing of daily series. Moderated by Pedro Fuentes, member of EHGEF and coordinator of Goenkale, it was attended by Carmen Abarca, scriptwriter of *Com si fos ahir*, Ada Hernández, scriptwriter of *Acacias 38* and *l'Alqueria Blanca* and Sergio Campo, scriptwriter of *Sau-dade de ti*.

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Cosas de Guionistas is a project that FAGA wants to continue throughout 2023 with different talks on a quarterly basis, the next of which will take place in February 2023 and will focus on how the labour reform, the new law on the self-employed and the development of the Artist's Statute affect the group of scriptwriters.

All the talks are broadcast live for FAGA members through the zoom and are subsequently made available to the general public through the federation's Zoom Channel:

[https://www.youtube.com/channel/UCITq2IM\\_4sL0OZ\\_72aZJH1A](https://www.youtube.com/channel/UCITq2IM_4sL0OZ_72aZJH1A)

## Guided tours to locations in Valencia

Last November, FAGA, in collaboration with the Valencia Film Office, dependent on the Valencia City Council, organised two days of visits to different locations in the city and its surroundings with the aim of raising awareness of their potential among screenwriters

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who were developing projects for series or feature films, so that they could keep them in mind and incorporate them from the moment of writing.



A total of four projects and six scriptwriters took part. In the activity report you can consult the nature of the projects as well as the participants' evaluation of the activity. the participants' evaluation of the activity can be consulted in the activity report. See appendix 11.

## 70 Teclas

Since its inception, FAGA has been part of the 70 Teclas collective, an association of screenwriting professionals that promotes the annual publication in book form of two representative scripts of the best in Spanish cinema and series. FAGA has four "keys".



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## **Julio Alejandro Screenplay Award**

For the last 10 years, the SGAE Foundation, the organiser of the Julio Alejandro Screenplay Award, has required FAGA's collaboration in the selection process of the participating scripts and in the jury's deliberations, in order to evaluate projects written in the co-official languages of Spain.



# FAGA

## I. ACTIVITY REPORTS FROM MEMBER GUILDS

# FAGA



Guionistes Associats de Catalunya has turned 25 this year, growing close to 300 associates. The activity we have sustained in 2022 can be summarized in three main axes:

## Negotiations and relations with institutions

Besides our work with FAGA, which connects us to State negotiations and law-making, GAC is responsible for representing screenwriters on a Catalan level. We have stayed close to the Culture Department, working with ICEC (Catalan Institute of Cultural Enterprises) on the creation of direct grants for writing in the context of the new Cinema Law, and we have continued to be part of the Advisory Council of ILC (Catalan Letters Institution), where we keep claiming the essential role of screenwriters.

We have also kept in touch with both authors rights collecting societies, SGAE (our office is set in its Barcelona headquarters, and we are represented in their Territorial Council) and DAMA (organising informative sessions for our members). Besides, we have held meetings or co-organised activities with a large variety of cinema and TV professional associations (Catalan Academy, PROA, PAC...) and film festivals.

In regards to education, we have held a new edition of Screenwriting Master's, set up with Universitat de Barcelona and Universitat de Lleida.

## Services to our associates

- Legal services: our lawyer has resolved 200 cases involving 85 members of the association. The main consultations have been related to the revision and/or preparation of script contracts and intellectual property rights.
- Project sale support: 19 film and TV projects (out of 48 applications) have been selected to be tutored by mentors with screenwriting/producing profiles and worked on their sales dossier (with a 300€ design grant) and pitch, after which they have been put in touch with producing companies.
- Communication: we send a weekly informative newsletter to our members, and we also promote their new work online.

## Activities

This has been our most active year yet. Throughout 2022, we have made a variety of open calls (IX Pitching Forum, X Transmedia screenwriting contest), while taken active

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part in setting up and being advisors to the two biggest new writing residencies in Catalonia (SZS Kick and Residència de Guions de l'Acadèmia), which combined have received close to 500 applications.

We have also organised two international masterclasses (with Joe Penhall and David Pope), networking events and talks with Spanish creators such as Rodrigo Sorogoyen, Isabel Peña, Clara Roquet, Enric Àlvarez, Coral Cruz, Carlos López and Martí Lucas, among many others, both as internal acts and as collaborations with festivals (Sitges, Reteena, D'A, Americana, Serielizados, L'Alternativa...).



During the past year, AGAG's activities revolved around two fundamental areas: training and support and vindication of the work of screenwriters in Galicia.

In the first aspect, and in order to support new female talent in the Galician audiovisual industry, we once again organized the Tutorials for Women Screenwriters, aimed at women with an original project in Galician, with a free theme, for a feature film, series or television program. Six projects were selected (3 feature films, 2 TV series and 1 TV format), receiving online tutoring for 5 months.

A series of talks were also held under the common name of *"The first stone: writing and what comes next"*, in which we delved into the communication between the different members of current television series (for example, the well-known *"Money Heist"*): from its beginnings in the script, through the different professionals that make up a shooting.

Finally, AGAG collaborated in the celebration of "CONECTA", an initiative promoted by CREA - Galician Association of professional films & tv directors, with the support of AGADIC (Galician Cultural Industries Agency) and Fundación SGAE. "CONECTA" is a meeting place for creators, a day in which screenwriters and directors who are developing a project have face-to-face meetings with other screenwriters and directors who can advise them and with whom they can establish lines of work.

# FAGA

Regarding the second line of action, AGAG organized for the fourth consecutive year the Daniel Domínguez Award for Screenwriting in Galician, maintaining the objective of promoting the Galician language in the audiovisual sector, encouraging authors to write in Galician and helping to disseminate the work of its members.

We also participated in the "I+P. Ideas para Producir", a pitching event promoted by the Clúster Audiovisual Galego; and we collaborated with different Galician audiovisual festivals, either by awarding cash prizes for screenplays or by carrying out training activities within the contests.

Finally, and in addition to the activities of vindication and struggle for the rights and conditions of our colleagues carried out from FAGA - where AGAG actively participates -, a legal advisory service was launched in 2022, in order to ensure the interests of screenwriters in Galicia, both institutionally and individually.



In 2022 EDAV has maintained its founding objectives: to give visibility to the group of Valencian scriptwriters and fight to improve their conditions in the audiovisual sector.

This year has also meant a change with respect to the modalities of activities that we have been carrying out over the years. For the first time, and due to an agreement signed with DAMA, we have been able to offer our associates legal coverage free of charge.

Our regular activities, open to the entire sector, range from training and debate (organization of workshops and conferences), to making the audiovisual authors' repertoire visible, highlighting the work of scriptwriters (short film and feature film screening of Valencian authors), the creation of links between the group of scriptwriters and that of the producers to facilitate the positioning of the work of the scriptwriters and the production of quality Valencian projects (One to One event) and a long etcetera.

# FAGA

Our associative work has continued unaltered for another year, with regular contact with the institutions and professionals of the Valencian Community.

As a result of the job done over the years, the number of associates continues to grow, having reached the figure of 150 EDAV member scriptwriters spread throughout the Valencian Community.



Like every year, we started with the Ordinary General Assembly where we got together with our associates.

In March, we had the pleasure of attending the seventh Scriptwriters Meeting that brought together more than 200 professionals from all over Spain.

Bearing in mind that the Legal Service is the service most valued by members, we organized an informative colloquium with our lawyer Maitane Valdecantos in which the members had been able to resolve their doubts.

In June we did our annual collaboration with the Cineclub Fas where we screened "La isla de las mentiras" and we invited its scriptwriter and director Paula Cons.

For the seventh consecutive year, we awarded the prize for the best feature film script produced in the Basque Country at the San Sebastian Film Festival in September.

We ended the year with Zinemakumeak Gara! a film festival directed by women where we organized a colloquium about gender and genres.