IG SCENARIO, SWITZERLAND

2022 Annual Report

February 23, 2023

General Remarks

IG Scenario started a process of evaluating its structures and forms of communication which will be continued in 2023. We will expand from our annual assembly by adding two regional meetings in between in each German and French language region.

IG Scenario's number of members is stable.

However, we will try to adapt our member structure to the TV/serial writing by approaching respective writers and winning them to participate.

Jacqueline Surchat, IG Scenario's long-time representative at FSE, is joined by Uwe Lützen as representative.

Survey on TV Writers' Fees

IG Scenario has accompanied ARF/FDS's (writer-directors' guild) evaluation on fees in serial writing for the German speaking part of Switzerland. In 2023 those numbers will be evaluated and discussed with the members and later with producers and broadcasters, and also funding institutions.

IG Scenario has done the same with Antenne Romande's evaluation for fees in the French speaking part of Switzerland. The process is also ongoing…

Those numbers will eventually have the nature of a guideline – They will not be the topic of any collective bargaining agreement. Switzerland is not part of the EU, therefore is not part of the EU changing legislative background.

Note: Switzerland works with two different modes of calculating fees. In the Swiss-French part of the country fees are defined by the time/duration of the project whereas in the Swiss-German part fees are defined by the work (of art).

Lex Netflix

In May 2022 Swiss voters decided in a referendum about a law that asks of streamers to re-invest 4 percent of income generated in Switzerland in domestic productions. This rule will also apply to TV stations with Swiss advertising windows. (https://www.swissinfo.ch/eng/will-lex-netflix-boost-swiss-filmmaking-/47460270)

Now, legislation is being evaluated and discussed within the legislative process … More to come in 2023.

… for IG Scenario: Uwe Lützen and Jacqueline Surchat (coordinators)