

## **The Danish Writers Guild – annual report, October 2023**

### **The guild:**

The Danish Writers Guild represents approx. 500 members, which all are professional screenwriters, playwrights and translators.

### **Create Denmark:**

In continuation of our latest annual report from February 2023, we now have rights agreements directly with the streamers and broadcasters. Our agreement with Netflix covers series and feature films (licensed and fully financed), our agreement with Viaplay covers series and feature films and our agreement with the public broadcaster TV 2 only covers series.

In addition to these, our rights agreement with the public service broadcaster DR has been in force since 2019.

We do not have frame agreements with e.g. Amazon and Disney and negotiate rights agreements on each individual projects, accordingly.

All rights agreements, both frame and individual ones, are negotiated via Create Denmark, so the unions in Create Denmark still stand united.

### **Copyright directive:**

After being postponed several times, chapter 3 in the DSM directive was finally implemented into Danish legislation in June 2023.

### **Danish private copy levies:**

For years, our CMO has been working for an updated, tech neutral agreement on private copy levies. Our CMO actually sued the state for being inactive in solving the issue. Our CMO won, but we still decided to appeal the case, because the amount awarded was too low. They finally succeeded with a political agreement on EUR 12.5 mio., which have not yet been passed in the Parliament and is now being evaluated.

### **New four year media agreement:**

In the spring of 2022, a new media agreement on public funds was negotiated with the Danish Ministry of Culture. The agreement secured a 6% cultural contribution from the streaming services to secure the funds for new drama and film productions in Denmark. However, the newly elected government rolled back the agreement on cultural contribution, which was then altered. Now, the cultural contribution consists of a 2% yearly cultural contribution and an additional 3% if the streamer/broadcaster invest less than 5% of their taxable turnover in Denmark in new Danish content.