

FAGA

ACTIVITY

REPORT

2024

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Intro



Forum de Asociaciones de Guionistas Audiovisuales (FAGA) is a state-wide federation that brings together six of the seven existing professional organisations in our country. Since its birth in 2007, FAGA has been the instrument with which its members have equipped themselves to guarantee an effective defence on their own behalf of their common interests before their public and private interlocutors at national and European level, a single voice. In total, FAGA represents more than 750 scriptwriting professionals and, due to its structure and structure, it is the only organisation capable of understanding and representing the reality and needs derived from the cultural and linguistic diversity of the different audiovisual industries in Spain.

FAGA is made up of GAC (Guionistes Associats de Catalunya), EDAV (Escriptors Valencians de l'Audiovisual), AGAG (Asociación Sindical Galega de Guionistas), GIDOI (Euskal Herriko Gidoigileen Elkarte Profesionala), PREMISA – Guionistas cinematográficos de Canarias and CINA – Cineastas de Andalucía.



By its very nature and the function that its member associations attribute to it, FAGA basically performs a representative, negotiating and connecting function, in which each of the lines of work is conceived as a project in itself, beyond the training, dissemination and assistance activities that it may carry out. In any case, these types of initiatives are always carried out in a complementary manner and



without overlapping with those carried out by the member associations.

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Working Areas



NEGOTIATIONS WITH THE SPANISH CENTRAL GOVERNMENT

ICAA 2024 Scriptwriting Grants

After twelve years without state aid for the writing of film scripts, during which FAGA carried out intense lobbying work, the Instituto de Cinematografía y Artes Audiovisuales (ICAA) called for aid again in 2024. This call was made through the culture departments of the different autonomous state governments, in response to FAGA's demand to promote the country's cultural and linguistic diversity. The grants amounted to 14.5 million euros, the largest amount ever allocated to support the creation of screenplays.

Law on Higher Artistic Education

On 8 June 2024, the government enacted the Law on Higher Artistic Education, which includes the creation in Spain of higher public schools in audiovisual arts. Thanks to the negotiating efforts of FAGA and Alianza Audiovisual with the Ministry of Education and the different parliamentary groups, the law corrects a great imbalance in the training of professionals in the audiovisual sector, including scriptwriters, which for the first time in history will have a public, democratic and quality offer.

Draft law on cinema and audiovisual culture

During the last legislature, FAGA actively participated in the drafting of the Cinema and Audiovisual Culture Bill. The law did not see the light of day due to the call for elections in July 2023, but the Government has committed to resume the work this year and FAGA will participate in it by presenting allegations and amendments to the legal text.



Status of the Artist

After the pause due to the electoral process in 2023, the government is resuming work in 2024 on the implementation of the measures set out in the report of the Parliamentary Subcommittee for the development of the Artist's Statute. FAGA was already present in the different working commissions of the previous stage and will continue to do so in the present one.

CAMPAIGN FOR SOUND FICTION RIGHTS REMUNERATION

Due to the numerous claims from members of the different associations that make up FAGA caused by the legal limbo in which the copyrights of audio fictions intended for podcast platforms are found in Spain, this year we launched a campaign to study the situation and take the necessary measures to ensure that these rights are recognized and, consequently, collected and remunerated to their authors. FAGA's legal assistance has been working in this regard with the two copyright management entities existing in Spain.

INTERNATIONAL ACTIVITY

FSE

Since its founding, FAGA has been a full member of the FSE – Federation of Screenwriters in Europe, a federation that brings together unions and associations of professional screenwriters from all over Europe, and whose board of directors it was part of between 2011 and 2013. FAGA, the European representative of the interests of



screenwriters working in the various audiovisual industries in the State, shares a vote with the Alma union in the FSE assemblies.

In 2024, the FSE plans to change its statutes so that the vote will no longer be by State but by organisations. This will mean a change in the weight and autonomy of FAGA within the Federation since in exchange for an increase in the amount of the fee, it will gain in representation, since it is one of the largest European organisations of screenwriters.

Since the beginning of 2024, FAGA has been participating in the working groups that the FSE is carrying out to address the approval of the European Artificial Intelligence Directive. This Directive is really important as it will set the path to follow regarding copyright and data mining.

Furthermore, at the FSE general assembly held in 2022, FAGA raised the need to create a working group on the promotion of the cultural and linguistic wealth of European audiovisuals and the fit of small industries with unique characteristics in this field. From this idea arose the proposal to organize a working group within the federation. FAGA continues to work to promote this initiative of the ESF and plans to propose itself as host and organizer of the first meeting of the working group. Given the difficulties of management and the changes within the staff of the European Federation, it is intended to hold telematic meetings from the second half of 2024.

5th WCOS

Since the World Screenwriting Conferences started, FAGA has been actively participating in them. This led us to organize the IWCOS in Barcelona in 2012. This year, the fifth edition takes place in Galway,



Ireland, and as on previous occasions, FAGA sends a representation of its team.

DEFENCE ON LINGUISTIC AND CULTURAL DIVERSITY IN THE AUDIOVISUAL SECTOR

By its very nature, the defence and promotion of cultural and linguistic diversity in the audiovisual industries, in the State and in Europe, is one of the main lines of work of FAGA, which understands it as transversal to all its activity.

Since 2018, it has been carrying out a series of activities aimed at giving visibility to the work of screenwriters working in the State's audiovisual industries that have their own language and culture. These activities have also allowed these authors to share their experiences with colleagues from other European audiovisual industries with similar characteristics.

The intention is to maintain activity in this regard throughout 2024 on different fronts, such as the holding of the Linguistic Diversity Workshop between FAGA representatives and Latin American screenwriters who write in indigenous languages.

IMPROVEMENT OF THE INTERNAL WORK, COMMUNICATION AND VISIBILITY

Renewal of legal advice

After nearly 10 years of collaboration with FAGA, lawyer Ramón Rey embarked on a new professional adventure in 2024. Since the



beginning of the year, FAGA's legal advice has been provided by Xabier Alosnso, a law professor and specialist in intellectual property.

Improvement of the communication policy

FAGA is aware of the need to effectively transmit information about the activities it carries out and the benefits they bring to the members of the organisations that form it and to the group of screenwriters in general, as an essential step to extend its penetration. For this reason, this year it has implemented a new communication service. To do so, it has contracted the services of the agency La Visible, which has been providing its services since the beginning of the year. This same agency is in charge of updating the organisation's website so that it serves as a communication tool for its activities, both internally and externally.

The FAGA website has been completely renovated, with the intention of providing it with constant and periodic content, not only with news related to the script sector, but also giving the members of the member associations the possibility of contributing their own articles. The presence and flow of information on the main social networks is also being improved, thanks to the hiring of a part-time Community Manager.

TRAINING, DISSEMINATION AND ASSISTANCE ACTIVITIES

VIII Encuentro de Guionistas (VIII Screenwriters' Meeting)

Between April 11 and 13, 2024, the VIII Screenwriters' Meeting took place at the Teatro Central in Seville, the largest professional event of its kind in the Spanish-speaking world, which was born in 2010 on



the initiative of EDAV, a founding member of FAGA. This year's edition saw the participation of over thirty speakers and was attended by nearly 400 professionals from the Spanish state. For the first time, the Meeting collaborated with FRAPA, a screenwriting festival held annually in Porto Alegre (Brazil) to organize a pitching event for Spanish and Brazilian projects.

Cosas de Guionistas de Andar por casa (Home-made scriptwriting stuff)

At the end of 2022, FAGA launched a series of online talks on topics of interest to screenwriters, from specific aspects of the creative process to advice on legal issues, always from a local perspective and with the participation of colleagues from its different associations. After three talks already held, the intention is to hold another four throughout 2024. These talks are streamed for FAGA members and are subsequently made available to the general public on the organization's YouTube channel.

Mental health campaign: During 2023, FAGA held face-to-face meetings in the territories where its associations are established. During these talks, a screenwriter discussed with psychology and/or psychiatry specialists the different risks that the profession entails for mental health and an active dialogue will be established with the public. Considering the importance of the topic, a second edition will be held with a series of talks (to be held in the last quarter of the year) where specific topics of mental health will be addressed at the headquarters of FAGA member associations, in addition to being incorporated into their YouTube channel and producing a summary report of them.



Survey on the situation of the script in Spain

The fundamental incorporation of SGAE together with DAMA and ALMA has allowed the implementation of a project that FAGA has been working on since 2017: a Study on the situation of the script in our country. Twelve years after the previous one, FAGA will work side by side with Conchi Cascajosa's team, responsible for managing it, for its writing and preparation of conclusions (with the intention of presenting them at the VIII Screenwriters Meeting, to be held in Seville in March of this year) and of which FAGA is one of its main organizers.

Hispanic-Latin American workshop on linguistic diversity.

Through online work groups, FAGA representatives and Latin American scriptwriters who write in indigenous languages will analyze the difficulties and challenges they face when writing scripts in minority languages. In addition to the recording and uploading of the talks, a “White Book of Hispanic-Latin American Scripts in Minority Languages” will be written.

Setenta Teclas (70 keys)

FAGA is part of the 70 keys collective, of which it has participated four times, which promotes the annual publication of the most interesting scripts on the national scene, both for film and series. As it has been doing since its foundation, FAGA will participate this year in the voting to choose the scripts to be published. In this selection, FAGA contributes its knowledge of audiovisual production in the co-official languages of the state.



Meeting with the responsible for FORTA Content

Given its implementation in six territories with regional television, we consider it appropriate to find out what the strategies and guidelines of these media are regarding fiction. To this end, there will be six face-to-face talks with those responsible for content from TVG, Canal Sur, TV3, Televisión Canaria, ETB and À punt in each of the headquarters of the member associations' territories, in addition to an online table with the six positions responsible for said content.

Campaigns for 8-M and 25-N

As every year, in 2024 FAGA is actively involved in the commemoration of March 8, Women's Day, and November 25, the International Day for the Elimination of Violence against Women. To this end, it will launch awareness campaigns on social networks, in addition to holding a talk between fellow screenwriters to talk about writing from a gender perspective.

- Julio Alejandro Screenwriting Award: For several years, FAGA has been collaborating with the SGAE Foundation in the selection of the scripts participating in the Julio Alejandro Screenwriting Award. FAGA provides script readers in the different co-official languages of the State. As an anecdote, it should be noted that in the last two editions, the winners have been scriptwriters associated with AGAG and EHGEF, respectively.

Member Guilds' Activity

EDAV (Valencia)

Employment and economic survey of members t

The survey provides information on the evolution, employment situation and economic conditions of screenwriting professionals in the Valencian Community.

Palabra de Guionistas (Screenwriters' Word)

Palabra de Guionista is an event that aims to give a voice to screenwriters so that they can tell their experience about the whole process of writing a project, from the initial idea to the premiere, including the development phase, rewrites, filming, etc. It is also a YouTube channel.

One to One

pitching event and meetings with production companies

Tenth edition. Pitch event for audiovisual projects that brings together in one day authors with producers, channels or platforms in a presentation of projects followed by agendas of one to one meetings with the participating producers, with the aim of giving visibility and facilitating the implementation of their projects, promoting the development of audiovisual projects of authors from the Valencian Community.

LA TRACA

National competition for comedy feature film scripts, the only one of its kind in Spain, organised in collaboration with the Town Council of L'Eliana and the Institut Valencià de Cultura (Valencian Institute of Culture).



Other services

Free legal advice for members.

Collaboration with the Barreira A+D master's degree in film and new media and the Centro Sperimentale di Cinematografia in Rome.

CINA (Andalucía)

Sevilla. CICUS. Hablemos de guion y lo que surja con... (Let's talk about screenwriting (and whatever else comes up) with...) Álvaro Carmona.

A conversation between filmmaker Jorge Naranjo and Andalusian director and screenwriter Álvaro Carmona, creator of 'Déjate ver' and Emmy nominee for the second season of 'Gente Hablando'. A talk sponsored by DAMA.

Málaga. La Térmica. Cinco pasos para un Pitch de éxito (Five steps to a successful pitch) with Marian Sánchez Carniglia.

A talk sponsored by DAMA on how to sell your project.

Sevilla. Central Theatre. April 2024. Host association and one of the main organisers of the VIII Encuentro de Guionistas, Event that brought together more than 400 screenwriters and was attended by Robin Green, screenwriter of 'The Sopranos'; Michelle Mulroney, vice-president of the Writers Guild of America West and Rafael Cobos, author of 'El hijo zurdo' and screenwriter with director Alberto Rodríguez of 'La isla mínima', '7 vírgenes' and 'Modelo 77'. Event sponsored by DAMA, SGAE, ICAA, Junta de Andalucía and Ayuntamiento de Sevilla.



May – August 2024. Negotiations with the Andalusian Agency of Cultural Institutions (Junta de Andalucía) and different regional collectives

To achieve the rectification of the refund of one and a half million euros and the recovery of this amount for development and writing grants in the community.

September 2024. Negotiations with the Andalusian Agency of Cultural Institutions (Junta de Andalucía)

Drafting of the first regulatory bases for scriptwriting grants in the autonomous community.

July – September 2024. Attendance, together with FAGA and ALMA, at the meetings with the ICAA

Drafting of the bases of screenwriting grants in Spain.

AGAG (Galicia)

AGAG Mentoring for women screenwriters. V Edition

Online mentoring of works by new professional scriptwriters. In this fifth edition, we selected six free-themed projects: two feature films, two television series and two programme formats. All of them will be tutored by renowned scriptwriters, members of both AGAG and SGAE, in monthly online meetings.

Daniel Domínguez Award for screenwriting in Galician. VI Edition

Our main goals: to strengthen the presence of the Galician language in the audiovisual field, to promote the talent of authors who write in



Galician, and to actively contribute to the dissemination of the works of our associates

CONNECTA MEETINGS – CREA, Asociación Galega de Profesionais da Dirección e da Realización (Galician Association of Directors and Directors)

Conecta+ is a tool designed to connect Galician creators with projects in the development phase with producers interested in carrying out these projects, whether Galician or from other regions of Spain. This is achieved through one-to-one meetings. We have been collaborating for more than ten years and, edition after edition, we value the importance of this commitment and the benefits it brings to both associations.

I+P IDEAS TO PRODUCE – Clúster Audiovisual de Galicia

A format similar to Conecta, but more focused on creators and producers, incorporating a pitching session before the meetings with the production companies. We will continue to collaborate, as in previous years, applying a discount to members interested in participating.

Legal advice in collaboration with DAMA

The lawyer and screenwriter ANGEL MANZANO, a member of the current AGAG board of directors with experience in legal advice in the field of screenwriting and thanks to the collaboration with DAMA, we intend to maintain this important service in the coming years, so that our members can access free of charge to:

Drafting and revision of contracts for the assignment of intellectual property rights. Legal advice on intellectual property matters and/or breaches of contract. Legal advice on contractual negotiations.



GIDOI (BASQUE COUNTRY)

GIDOI NETWORKING GIDOI POTE

The concept of Gidoi-Pote refers to the Basque tradition of the 'pintxo-pote', evoking an informal atmosphere conducive to conversation and exchange. It is a constant request from our members that the Association should create spaces for its members to meet. Gidoi-Pote aims to be a meeting place for our members to create networking, strengthen ties and share experiences.

BASQUE SHORT FILM MARKET

On 8 June 2024, Gidoi – Basque Scriptwriters' Association and the Caostica Association presented the first edition of the Basque Short Film Market, an industry event that took place in the Sala Bilborock in Bilbao within the framework of the Caostica Festival.

GIDOI SHOWCASE. SHORT FILM SCRIPT CONTEST FOR WOMEN AUTHORS

The contest, which is held annually, rewards the best short film script and the plan is to award it in the context of a festival in the Basque Country, or even on a rotating basis and each year it will be awarded at a different festival, and therefore with a different theme. Among our options are: Fant (Bilbao), Zinegoak (Bilbao), Semana de Terror (Donosti), Icoff (Gasteiz).

AWARD FOR THE BEST BASQUE SCRIPT

For eight consecutive years, EHGEPE, in collaboration with SGAE, has presented the Award for Best Basque Feature Film Screenplay at the San Sebastian International Film Festival – Zinemaldia.



This year we want to go further and create our own Best Basque Screenplay Award, which does not depend on the Zinemaldia film selection.

MEETING WITH ROBIN GREEN

15 April 2024

GIDOI CULTURA WORKSHOPS IN SCHOOLS AND COLLEGES

Last year, for the first time, we organised 4 workshops on the work of screenwriters for students in the third year of ESO. The workshop is focused on introducing the students to the work of the scriptwriter, provoking an interest in this profession and answering any doubts that may arise among students who want to become professional scriptwriters.

GIDOI TRAINING WORKSHOPS CYCLE OF ARTIFICIAL INTELLIGENCE FOR SCRIPTWRITERS

Cycle of masterclasses on AI applied to the screenwriting sector.