



ANNUAL REPORT 2023-2024

ASA asbl
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GENERAL INFO

- Date of creation: 1991
- Number of members: 150
- Operating budget: 23 000 euros
- Amount of membership fees in the budget: 3 500 euros
- Collective management organizations (CMOs): [SACD](#), [SABAM](#)

GOALS

As we celebrate our 33rd anniversary, we find ourselves at a crossroads. After a pivotal year in 2023, which saw the number of our members double and our activities multiply even more, the main objective of this year 2024 is to maintain and consolidate this upward momentum.

Our board meets once a month and consists of 10 voluntary professional screenwriters with different backgrounds in film and/or TV. We are organised into three divisions: politics, events and communications. These are our main goals:

1. Our priority is to **represent and defend** the rights of French audiovisual screenwriters of Belgium. We do so by attending all official meetings (ProSpere, Chambre de Concertation du Centre du Cinéma de la FWB and its various working groups), but also by lobbying with the Centre du Cinéma de la FWB, the collective management organisations, the Producer's Guild, the Director's Guild...
2. We are committed to **bring together** the community of audiovisual screenwriters. We organize meetings, collaborate with festivals, launch competitions, and organize informal drinks with members of the Director's Guild.
3. We aim to **professionalize** French screenwriting in Belgium (and in particular, those members who have not had the opportunity to follow training in a film school). We provide master classes, workshops, and meetings with experts and have initiated the "Aide au Concept" grant and "Pitch your court".

NATIONAL POLICY

This year, within ProSpere, we followed a large number of files, such as:

- The worrying situation of RTBF precarious contracts.
- The reform of the Cinema Commission.
- The monitoring and smooth running of the new Series Commission.
- The supervision of artificial intelligence.
- The discussed repeal of the 10% rule in documentaries.
- The redefinition desired by the RTBF of the role of the "independent producer" in FWB.

Many of these files were also debated at the Concertation Chamber of the Cinema Center. As the main organizers of the new Aide au Concept grant, the ASA reported on the smooth running of the selection and deliberations.

Several meetings with the RTBF and the administration of the Cinema Center took place to closely monitor the development of the new Series Commission. The ASA has also set up a "monitoring" for this commission, by consulting each applicant (whose project has been accepted or rejected) and recording their feelings as objectively as possible. We believe that this initiative will allow concerns, frustrations and real questions about the proper functioning of the commission to be raised and that we could, if necessary, be their voice.

As started last year, we have strengthened our ties with a number of twin associations: ARRF, EFDF, ABRACA, Scenaristengilde...

EVENTS

Whether at our initiative or in partnership with festivals, these are our 2024 main events:

- Mardi de l'ASA of January: "On the road to success!". Guests: Benjamin Daoust, Sarah Schenkel and Isabelle Truc.
- Co-organization (with de Scenaristengilds) of 2 masterclasses by Michael Arndt
- Mardi de l'ASA of February "Writing for the audiovisual". Guests: Nathalie Haspeslagh and Jean-Luc Goossens.
- Organization (in partnership with the SACD, the SABAM and the UPPF) of the "Aide au Concept" grant: jury, good conduct of the debates, reports...
- "Pitch ton Court" as part of the BSFF 2024: setting up a tutoring program consisting of 2 coaching sessions (individual and group), followed by pitching sessions in front of ten producers.
- Mardi de l'ASA of March: "Screenwriter VS Director". Guests: Delphine Lehericéy and Philippe Blasband.
- Mardi de l'ASA of April: "Screenplay and ecology, compatible?". Guests: Jeanne Clairbeaux and Romain Cassandre Versaevel. In the presence of regional fund managers and the chief of staff of the Minister of Culture.
- Mardi de l'ASA of May: "Call my agent!". Guests: Lise Lemonnier and Louis le Gouvello.
- Organization of the "Meet & Pitch" at BRIFF 2024 (in partnership with the ARRF).

- Mardi de l'ASA of June: "Storyboard: from writing to image". Guests: Rachel Syfer and Marc-Antoine Boidin.

FUTURE CHALLENGES

After years of collaborating with our partners, we have undertaken to resume more in-depth and personal contacts, whether with institutional partners, but also with certain essential festivals. Redefining our role alongside them in line with our missions, such is the objective. It is also, for us, the opportunity to create new alliances with new partners (System-D, Bela, Mediarte).

The transformation of the ASA continues and we wish to revalue and strengthen the "training" and "supervision" aspect of the ASA for beginning members. Therefore we have launched an ambitious training program with a first edition that will take place between 2024 and 2025.

For our more experienced members, the implementation of the long-awaited scriptwriters directory is coming to fruition. There is no doubt that it will also make life easier for scriptwriters, beginners or experienced. In this sense, we will continue to strengthen our network and our collaborations, in particular by pooling certain projects with ARRF, ABRACA, etc.

Aware that it is time to take part in the emergence of new ways of storytelling, we plan to get closer to associations such as "Elles font des films" and "System-D". In this same approach, we also try to relocate as much as possible some of our activities (such as the "Mardi de l'ASA"), in order to avoid "Brussels-centrism" and thus get closer to our members from the entire Wallonia-Brussels Federation.

Our fights for fairer and more regular remuneration will be at the heart of our future commitments, as we will continue to support (within ProSpere) the model of "Status d'artiste" workers that we defended as part of the WITA reform.

And since we are talking about reform... that of the Centre du Cinéma commission will also be an opportunity to sustainably change the lives of our members, to allow more diversity, inclusion, but also a better practice of our professions and to bring out new types of storytelling.